Tulika Indra



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**Objective**

To secure a position as a professional in a dynamic organization which allows me to showcase my professional as well as technical skills, providing me with a challenging and competitive environment to work, leading to the combined growth of the organization and myself.

**Key Skills:**

Market Research, Primary and Secondary Research, Client Acquisition , Report Writing, Marketing, Finance, Developing Business Plan, Critical Analysis, MS Project, SWOT analysis, PESTLE Analysis, Report Writing, Writing and Communication Skills, SPSS, Excel, Statistical Analysis, Word, MS Office, Power Point Presentation, Physics, SQL server,

**Employment Scan**

**A2Z Planner** Duration: 4/4/2016 to Present

Designation: Academic Research Analyst

* Conduct Secondary Research
* Submitting Assignment Under Stringent Deadline
* Make Business Plan and Power Point Presentation
* Report Writing
* Data Analysis

Achievement: Pay hike based on performance

**WebTek Labs Pvt Ltd** Duration: 1/6/2015 to 14/10/2015

* Designation: Junior Marketing Executive
* Generate Leads
* Follow up with the client
* Make Proposal and PPT
* Build up Database

Achievement: Successfully converted two valuable leads into prospective client.

**Healthcare Inventions Pvt Ltd** Duration: 22/4/2014 to 13/11/2014

Designation: Junior Research Analyst

* Extensive secondary research
* Analyse where the business can grow.
* Search for relevant tenders.
* Present product demo.

Achievement: Trained and presented the process of using telemedicine product to one of our clients. The company is using the product presently.

**Organization: Netscribes India Pvt Ltd** Duration: 3/10/2013 to 1/4/2014

Designation: Trainee Research Associate

* Secondary Research on various companies
* Reach daily target with good quality of research
* Extensive Primary Research
* Make International Calls

Achievement: Got offer to work on a different project after the end of training period.

**Organization: Axis Exim Pvt Ltd** Duration: 1/5/2009 to 14/10/2009

Designation: Customer care executive

* Attended customer complaints and installation appointment
* Assigning installer based on their areas of operation

**Summer Training**

Duration : 1 month

Organization : WPIL LTD

Project handled : Gain Knowledge about the mechanical profile of Vertical and

Horizontal pump.

Description : To know how B2B process is operated. The marketing methodology of

the company and mechanical profile of Products

**Project**

|  |  |  |
| --- | --- | --- |
| **Employer, during project tenure** | **Nature of projects** | **Details** |
| A2Z Planner | Data Analysis | Conducted data analysis with the help of SPSS on 5000 data.  Conducted data analysis with the help of excel on large amount of complex and interlinked data. |
| Netscribes India Pvt Ltd | Project Profiling | Contacted Middle East countries such as Tunisia, UAE, Dubai, Oman etc. and collected many details of various projects.  Collected data from Tunisia and other countries while those countries were facing wars. |
| Netscribes India Pvt Ltd | Market Survey | Conducted market survey to assess the demand of graphic stickers used in cars and vehicles |
| Healthcare Inventions Pvt Ltd | Identifying Market Demand for telemedicine | Contacted governmental authorities in many countries such as Fuji, Morocco and South African Counties over emails to assess their needs and requirements. Contacted Indian clinics and hospitals to assess their demand. |

**Scholastics**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Degree** | **University** | **Year Of Passing** | **Division** | **Percentage** |
| **MBA Marketing**  **(Minor:Finance)** | West Bengal University of Technology | 2013 | A | (72.2%) |
| **B.Sc(Physics Hons)** | Calcutta University | 2008 | II | (51%) |
| **Higher Secondary** | WBCHSE | 2005 | I | (61%) |
| **Madhyamik** | WBBSE | 2003 | I | (71%) |

# IT Credentials

**One Year Diploma** IT & Comp Fund, OOPS 81%

**In Software Engineering**  Project 81%

**From NIIT** SQL, GUI, 65%

Data Structure and algorithms 71%

Project 72%

ADO.Net, 62%

**Extra Curriculum Activities**

Karate Orange Belt All India Karate Do Association

Rabindra Sangeet 4th Year Pravakar Board

Painting 4th Year Allahabad Board

**Personal Vitae**

Date of Birth : 31st December, 1986

Languages : English, Hindi, Bengali.

Nationality : Indian

Sex : Female

Marital Status : Unmarried